



Blow the 
Whistle
on Asthma!

Team Fundraising Ideas

As a Team Captain, you have the responsibility of organizing your team's fundraising activities. The biggest part of your task is to make sure everyone is having FUN along with raising money as a team in the fight against ASTHMA! Try some of these ideas to get your team's fundraising efforts off to a fun and successful start.

- **Personal Letter Writing/Email Campaign:** Kick off your team fundraising with each member's own campaign.

- **Dress Down to Fight Asthma:** For a donation of \$5, employees can dress casual on a designated day. Better yet, sell a year's worth of 'casual day' privileges for \$100 or a month for \$25.

- **Food/Beverages:** Have a pizza lunch and charge \$15 for pizza and soda. Sell cookies, candy, bagels, popcorn, etc. Everyone loves food!



- **Live, Silent or Online Auction:** offer great prizes and really kickoff your team fundraising!
- **Massage Day:** Bring in a massage therapist (students are great!) to perform neck and back massages for a donation to the Asthma Walk.
- **Spirit Day:** For a donation of \$5, employees wear their favorite team's jersey, t-shirt or sweatshirt.
- **Change Collection:** Place canisters in the cafeteria to collect donations.



- **Prize Drawings:** For a donation of a specific dollar amount, hold a drawing for great prizes like gift certificates, tickets, company items or a prime parking space.
- **Company Garage or Ebay Sale:** have everyone bring in all of those items they don't need anymore! Books, CDs, clothes, etc. and hold a sale.
- **Car Wash:** Hold a company car wash. If a \$500 or more is raised the CEO has to help!
- **Balloon Darts:** Buy a dart for a buck or five! Throw at balloons for chances to win prizes like casual days, prime parking spot, company store certificates, etc.
- **Company Store Sale:** Sell excess inventory of items from the company store and all proceeds benefit the Asthma Walk.
- **Asthma Walk Whistle Sales:** Paper whistles can be sold in the cafeteria or throughout the company for a specific donation as a way to raise money and build team spirit.



- **Special Event Day:** If you have a birthday or company anniversary approaching, host a party and collect donations for the Asthma Walk in lieu of gifts.



- **Lunch with the Boss:** Employees who make a donation to the Asthma Walk will be entered into a drawing to have lunch with the boss!
- **Etiquette Fines:** Fine co-workers for arriving late, taking too long at lunch, not turning off their cell phone, etc.
- **Trading Places:** For an hour, day or afternoon, trade job responsibilities with your manager. This includes offices!

- **Lock 'Em Up:** Lock up a manager or the CEO. Charge \$1-\$5 a minute to keep them in 'jail'.
- **Golf Games:** Hold putting contests or longest drive of a marshmallow for a donation and offer prizes!
- **Executive Dessert:** Employees make a donation for each whipped cream pie toss at management.
- **Silence is Golden:** Accept pledges to silence the most talkative employee for a day! Set a goal- \$500 or more.
- **Button, Button Who Has the Button:** Each employee receives a button after participating in one of the team's fundraising activities with a number. Hold weekly drawings for selected prizes.